January 2023 WIC Vendor Quarterly Update

Upcoming infant formula changes

On March 1, 2023, the WIC Approved Products List (APL) will shift back to the contracted Similac formula products with a few exceptions. We are including a list of the UPCs that will be removed on March 1, 2023.

Discontinued formulas include:

- Competitor brands, store brands and foreign formulas in all sizes.
- Similar for Spit Up, which has been discontinued by the manufacturer.

These formulas will remain on the APL:

- 12.4 oz Enfamil Gentlease
- Alimentum store brand alternatives in all sizes
- All sizes of Enfamil AR and store brand added rice formulas
- Large can size of Similar products will remain on the APL through April 30, 2023.

You can view the most up to date version of the WIC formula chart by using the QR code below:

Oregon WIC Temporary Choices for Infant Formula



Changes are coming to WIC foods and your voice matters!

USDA has released a proposed rule to make significant updates to the WIC food package. The last time the WIC food package was majorly revised was in 2009. This is a great opportunity to provide input from the perspective of a WIC vendor. USDA is accepting comments on the proposed changes through February 21, 2023.

The link below shows a summary of the changes: https://www.oregon.gov/oha/PH/HEALTHYPEOPLEFAMILIES/WIC/Documents/fp-comment-overview.pdf

Use this link to go directly to the public comments page: https://www.federalregister.gov/documents/2022/11/21/2022-24705/special-supplemental-nutrition-program-for-women-infants-and-children-wic-revisions-in-the-wic-food#open-comment